

# AMBITIONS SESSION 2

How can we leverage space exploration and international collaboration to enable connectivity and economic growth on Earth and beyond?

## DAY 1

### **WEDNESDAY 7th JUNE 2023**

# AMBITIONS

# **SESSION 2**

BRINGING CONNECTIVITY TO THE MOON AND BEYOND



Unifying forces to expand connectivity beyond Earth



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Head of Programme Directorate, ASI DAY 1

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# AMBITIONS

## **SESSION 2**

BRINGING CONNECTIVITY TO THE MOON AND BEYOND



Moon market projection through decade



**SPEAKER** 

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#### **Public Sector**

# Lunar Market Goals



#### **Private Sector**

#### Strengthening Demand



- Cross sector collaboration
- Lunar economy benefits

#### Strengthening Environment



- Enhancing international cooperation
- Establishing a regulatory framework

#### Strengthening Space Supply Chain



- Growing investments
- Innovation via R&D
- BD & Commercialization



Rise in demand for lunar services across applications such as science, data, communications



Establish a lunar economy and human presence on the moon as a steppingstone to Mars



Low transportation cost to the Moon to enable lunar ecosystem and various applications

### Strengthening Demand



- Increasing awareness
- Diversified product offering

#### Strengthening Environment



- Regulatory improvements
- Standards compliance

#### Strengthening Space Supply Chain

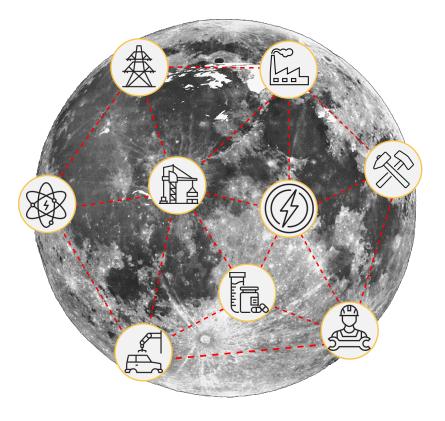


- Enhanced procurement strategy
- Minimize delays and cost over-runs.

Source: NSR



### NASA





















**Lunar Orbit &** Infrastructure

	Astrobotic Technology Inc.	CLPS
	Deep Space Systems	E CLPS
	Firefly Aerospace	CLPS
	Intuitive Machines	CLPS
	Lockheed Martin Space	彩麗蓋 <b>土</b> CLPS HLS
	Orbit Beyond	CLPS
USA	Blue Origin	CLPS HLS
	Ceres Robotics	S CLPS HLS
	Sierra Space Corporation	彩園 CLPS HLS
	SpaceX	終園魚 CLPS HLS
	Tyvak Nano-Satellite Systems	CLPS
	Rocket Lab	CLPS
	Lunar Outpost	

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UK	Goonhilly Earth Station	<b>ЕЗР</b>
	Surrey Satellite Ltd	<b>ૄ E3P</b>
	Spacebit	
France	Airbus S.A.S	#LS ESP
Fidilce	Ariane Group	ЕЗР
Italy-France	Thales Alenia Space	<b>№</b> 👰 <b>1</b> 🕻 🕽 E3P
lonon	Toyota	
Japan	iSpace, Inc.	
Sweden	Swedish Space Corporation	
Norway	KSAT	
Canada	MDA	<b>1</b> 86,
China	Ispace China	
Belgium	Space Applications Services	<del>-</del>

Nokia

Blue Canyon Technologies

**ICON Build** 

PH Matter

Resilient Extra-Terrestrial Habitats Institute

Alpha Space Test and Research Alliance

SSL Robotics

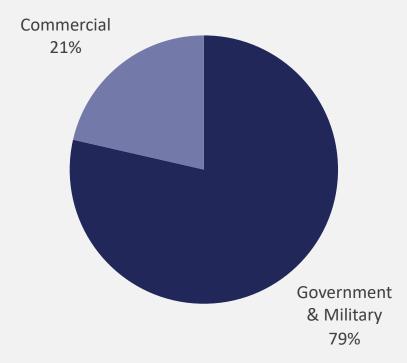
Teledyne Energy Systems

> Outward Technologies

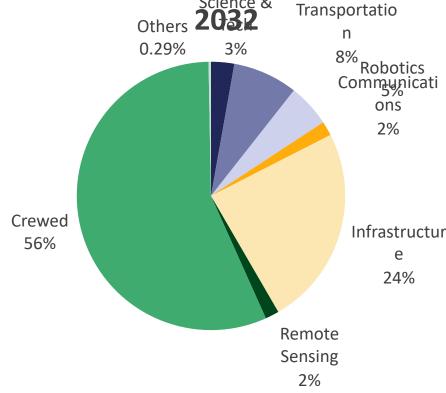
> > Source: NSR



# Global Cumulative Lunar Missions Revenue by Operator, 2022-2032



Global Cumulative Lunar Market Revenues by Application, 2022-



Source: NSR

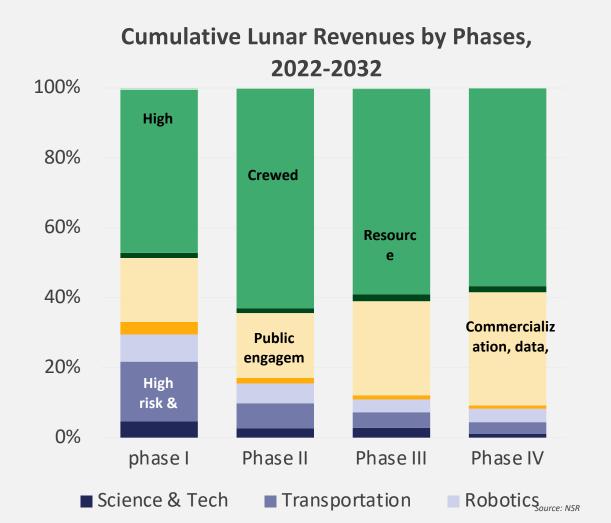
Source: NSR

Lunar market is driven by **government budget (79%)** and set to generate \$136.7B in cumulative revenues by 2032 International collaboration increase adds **non-space industries to the fold.** 

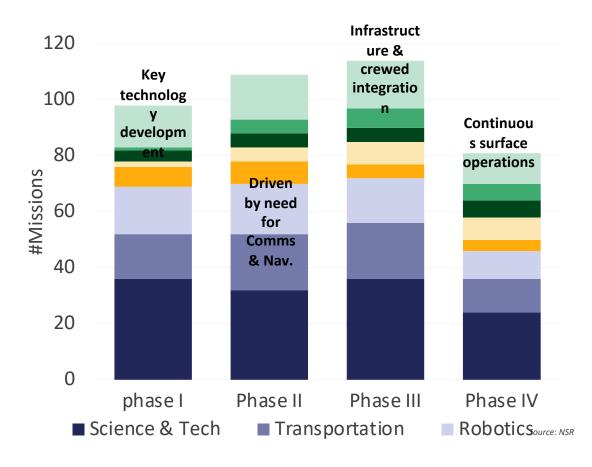
Artemis 1's successful launch, and significant/expanded investment from Accord signatories leading to higher confidence







# Cumulative Lunar Mission by Phases, 2022-2032



Crewed missions are central to the growth of the lunar market (Artemis vs. ILRS)





